

ILLUSTRATIVE SAMPLE · FICTIONAL ACTIVITY

August 2026 Training Report

Navien

Training Activity

70

Training Attendance

Training Classes	3
Attendee Training Hours	210

Training hours = scheduled class length × attendance. 3 of 3 completed classes have duration recorded.

Counter-Day Activity

~32

Manufacturer Conversations

Counter Days	4
Wholesaler Branches Reached	3

Conversation counts include estimates. Counts recorded at 3 of 4 completed visits. Each wholesaler branch is counted once.

Company Engagement

24

Companies Trained



■ 8	First-Time Companies
■ 16	Returning Companies

First-time means no earlier training for this manufacturer in our recorded history. Returning companies attended before this month; these are not sales conversions.

Figures reflect completed, recorded activity.

Market Reach

3

Markets Reached

Training Attendance by Location

Athens, GA	25
Chattanooga, TN	23
Atlanta, GA	22

Top three attendee-company city/state locations.

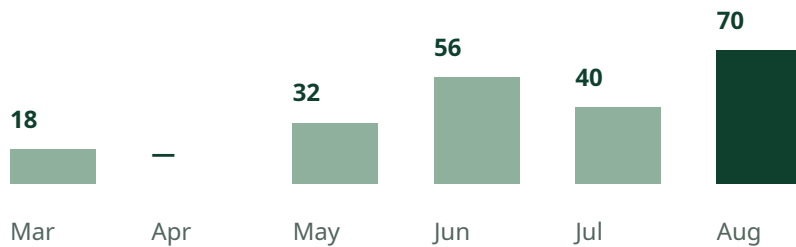
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Progress & Upcoming Training

August 2026 results in context

Training Engagement Over Time

Attendance · last six months


+75% attendance vs. the previous month.

Recorded Year to Date

12	Training Classes
216	Training Attendance
12	Counter Days

How We Track Activity

Completed attendance and visit records drive this report. Attendance counts class visits; names identify companies and branches. Booked seats exclude pending checkouts and cancellations. Figures show recorded activity, not verified sales.

Important Dates to Remember

September 2026 training schedule

42 Upcoming Training Registrations

Date	Training	Location
Sep 8	NPE Installation & Service	McKee-Nix Training Center, Tucker, GA
Sep 17	NFC Combi-Boiler Training	Regional Training Workshop, Chattanooga, TN
Sep 24	Advanced System Diagnostics	McKee-Nix Training Center, Tucker, GA

Schedule as recorded when this report was generated. Dates and locations are subject to change.